



CLOUD VoIP.

A new competitive edge for your business

10 Reasons why your business needs
ASG Cloud PBX



1 Outrageously Affordable Lower Your Total Cost of Ownership

Business is more unpredictable than ever - growth one year, contraction the next year. Ideally, you want to be able to secure the most advanced technologies without having to spend significant money upfront on hardware. ASG's Cloud PBX makes this possible.

With **ASG's Cloud VoIP PBX** solution, you save from day one on your monthly communications service fees and upfront capital costs. All you need are VoIP-ready handsets. That's right, no expensive boxes or systems required. And the last thing you want to do in this economy, or any economic climate for that matter, is spend tens of thousands of Rands on a phone system.

With **ASG's Cloud VoIP PBX**, there are no large servers or systems to purchase. Other than the phones, there are no capital expenditures to depreciate over time. Which means it comes off of your books. And with low monthly communications service fees, you get an outrageously affordable solution that connects your business and employees to a host of capabilities that dramatically improve productivity.



2 Minimal IT Support Required

Unlike the complex traditional phone systems that sit in a closet, **ASG's Cloud VoIP PBX** requires very little IT support or training to administer. Since the hardware is under our control and close supervision. The ASG support team has immediate access to quickly add users, delete users, trouble shoot or enable additional features easily and instantly over the phone. As a client you can log in to the online Telephone Management System (TMS) to access all your account information, all call detail records reporting and invoices. It's one management issue that will be reduced to a minimum and taken off the shoulders of your IT or Office Manager. Who knows, maybe they'll even thank you for a change.



3 Business Continuity

Let's assume some worst case scenarios: Your building is flooded. Or an earthquake wreaks havoc. Or a fire knocks out power for miles around. Now, let's assume you have [ASG's Cloud VoIP PBX](#). Want to know how things would be?

Business would go on - uninterrupted. Since no physical box resides on your premises - it resides in redundant and secure data centers - customers can still connect with your business because employees can work from anywhere.

The reason? ASG can quickly forward calls to cell phones or other phones in unaffected locations. It's an incredibly fast and easy way to take control of a disastrous situation and ensure that anything major becomes just a minor incident.



4 Scale Up/Scale Down

Five year projections? Ten year projections? Frankly, for most businesses, it has become nearly impossible to make accurate predictions. It's why you need a highly-flexible technology like Cloud VoIP. [ASG's Cloud VoIP PBX](#) is a sure way to give you the peace of mind that comes from not being constrained by a phone system that only supports a fixed number of employees and can be costly and complicated to expand. If resources become squeezed, you can quickly scale back. On the other hand, if you open a new branch office, or need to provide remote communications, or just need to prepare for a spike in demand around the holidays, it's quick and easy to scale up without any disruption to your business.

Total flexibility.

Easy to manage.

Quick to deploy.

ASG's Cloud VoIP PBX is a decision with only upside.



5 More Functionality

Even if you're jaded about technology, once you see all of the advanced features and functionality that are available from **ASG's Cloud VoIP PBX** system, you'll be seriously impressed by the impact it can have on your business. And the best part is you can activate only those features that you need to make your company more productive. It starts with clear voice, the clearest a business call can get. That's just scratching the surface. Through ASG's Cloud VoIP PBX, you can have voicemails automatically forwarded to your email; you can make a call from a cell phone or remote office and have it appear as a call from the main office. Basically there isn't much you can't do with ASG's Cloud VoIP PBX.



6 Automatic Upgrades

With ASG's Cloud VoIP PBX, there's no box on your premises, so there's no hardware to upgrade in order to take advantage of new features and technologies.

Because your service is outsourced, upgrades are provided through software changes that happen automatically in the background. Of course, you'll be made aware of any new capabilities as they come on line. That way, you can quickly utilize them to support your employees and better service customers.

Stay focused on your business and leave the upgrades to ASG your Cloud VoIP service provider.



7 Unified Communications

It's hard to advance your business if it's tethered to convention. And there's no ball and chain quite like a desk phone. Cloud VoIP is the ideal solution for existing and emerging workforces who demand constant connectivity and productivity from anywhere - and at anytime. Whether attacking issues from a desk, a conference room, or powering through meetings on the road, **ASG's Cloud VoIP PBX** gives you all the communication features you need on your computer, unified inbox, internet fax receiving, using your PC as your phone and more. These capabilities give companies the powerful communications tools they need to keep things moving forward no matter where or when business is done.



8 Focus on Your Business

One of the best ways to stay competitive is to focus on your core business. With **ASG's Cloud VoIP PBX** solution, the management of increasingly complex business communications is done for you off-site. It all happens in the background while you and your employees utilize advanced features and productivity tools like voice mail to email, follow me, mobile calling and internet fax receiving to take up new goals and take down obstacles that stand in their way.



9 ASG's Values

In business, it pays to have connections you can rely on. At ASG, we're focused on delivering business communications solutions that are outrageously affordable, amazingly easy to use and incredibly advanced. ASG offers complete business phone systems that deliver affordable, feature-rich phone service right over your Internet connection. Numerous businesses have chosen ASG Telecom as their connection for better business communications.



10 Inspired and Passionate

ASG is an inspired young South African company driven by passion and understanding with an incorruptible will to offer a “no catches”, world class and reasonably priced service.

The changes in South Africa's national infrastructure, the governing laws around telecoms and the advancements in technology inspired ASG to develop and launch a true Cloud PBX in South Africa. In every first world country this service exists, and is used by thousands of businesses and corporations worldwide. ASG is bringing it to South Africa. We know VoIP is the way we will all communicate one day, so what are we all waiting for?

Find out more at www.asg.co.za or email us at info@asg.co.za

